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(Incorporated in Hong Kong with limited liability)
(Stock Code: 34)

NOTIFICATION OF BOARD MEETING

Kowloon Development Company Limited (the "Company") hereby announces that a meeting of the board of directors of the Company will be held on Wednesday, 30 March 2011 for the purposes of, among other things, considering and approving the annual results of the Company and its subsidiaries for the year ended 31 December 2010 and considering the payment of a final dividend.

For and on behalf of

Kowloon Development Company Limited

Lee Kuen Chiu

Company Secretary

Hong Kong, 16 March 2011

As at the date of this announcement, the Directors of the Company are Mr Or Wai Sheun (Chairman), Ms Ng Chi Man, Mr Lai Ka Fai and Mr Or Pui Kwan as Executive Directors; Mr Keith Alan Holman (Deputy Chairman), Mr Tam Hee Chung and Mr Yeung Kwok Kwong as Non-executive Directors; and Mr Li Kwok Sing, Aubrey, Mr Lok Kung Chin, Hardy, Mr Seto Gin Chung, John and Mr David John Shaw as Independent Non-executive Directors.